

2023

# Individual/Family Sponsor Invitation



**OPEN  
FIELD**

# About the Event

Formerly called Taste of Africa, our annual event brings 150+ people together for a cross-cultural celebration.

**Saturday, October 14<sup>th</sup>  
@ Union Project**

- ▶ 6:30pm - 10:00pm
- ▶ East African food truck and Food stations with cuisine from around the world
- ▶ Silent auction & prizes
- ▶ 8:00pm - Learn more about our mission and support the youth
- ▶ Global music & dance party



# Host Levels and Benefits

**\$1,000**

**HAT TRICK**

- One Table (8 VIP tickets) at event
- Recognition at event
- Name listed in program as HAT TRICK sponsor
- Special giveaway bag for all guests
- \$600 tax deductible donation

**\$500**

**TWO GOALS**

- Half Table (4 VIP tickets) at event
- Special giveaway bag for all guests
- \$300 tax deductible donation

**\$250**

**SCORE**

- 2 VIP tickets
- Special giveaway bag for attendees
- \$150 tax deductible donation

# About



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Our mission is to improve the lives and futures of youth through sport.

- ▶ Utilizing the global game of soccer to connect with 1,000+ youth from diverse populations annually
- ▶ 6,000+ youth involved since we began in 2010
- ▶ 501c3 nonprofit organization headquartered in Pittsburgh, PA



# Our approach is rooted in Positive, Sport-Based Youth Development



**EDUCATIONAL  
TOPICS**



**LEADERSHIP  
EXPERIENCE**



**MENTORING  
RELATIONSHIPS**



**COMMUNITY  
SERVICE**



**SAFE SPACES  
TO PLAY**



# We are more than soccer...

- ▶ Social and emotional learning
- ▶ Girls' empowerment
- ▶ Diversity, equity & inclusion
- ▶ Mentoring
- ▶ Workforce development
- ▶ Post-secondary education

# 2022 Highlights

## Youth Programs:

- ▶ 600+ youth participants across Allegheny County, primarily immigrant and refugee community
- ▶ 13 teenagers employed as assistant coach mentors and referees
- ▶ 7 community partner sites and neighborhoods

## New College Program

- ▶ 17 student athletes from 9 countries
- ▶ 165 Soccer + Life Skills sessions facilitated (400+ hours)
- ▶ 7 community partner sites and neighborhoods

## International Programs

- ▶ Expansion to Guinea and Liberia





# Contact

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